

EDUCATION

B.A. in Digital Media

Summa Cum Laude

Interactive Design Concentration
Messiah University, Grantham, PA

ADOBE CC SKILLS

Illustrator
Photoshop
InDesign
Premiere Pro
After Effects

TECHNOLOGY SKILLS

Figma
Canva
Google Suite
Microsoft Office
Avid ProTools
Web Design (HTML, CSS)

INTERPERSONAL SKILLS

Time Management
Collaboration
Problem Solving
Active Listener

EXPERIENCE

Keller Williams Flagship - Media Specialist

Millersville, MD | December 2024 - Present

- Design and create social media graphics, videos, and print materials for real estate agents, **aligning with branding standards and industry compliance.**
- Implemented a management system for tracking multi-media production and media room usage.
- **Oversee a multi-media content room utilized by realtors**, including managing schedules, equipment, and providing production assistance.
- Film and photograph company-hosted classes, meetings, and events to **produce high-quality content for internal and public distribution**, while posting daily short-form content on social media.

Freelance Designer

Maryland | August 2020 to Present

- **Founder and current manager** of a sole proprietor design business retailing custom designs (primarily pop culture) on clothing and other objects, sold through Redbubble and Etsy.
- Use Adobe Illustrator, Photoshop, and Procreate to **develop both product graphics and social media marketing.**
- Develop creative advertising campaigns through TikTok and Instagram which resulted in a **four-fold year-over-year growth in revenue.**
- Work directly with customers and Redbubble to solve product issues.

Liquified Agency - Graphic Design Intern

Annapolis, MD | May 2023 - August 2023

- Assisted the creative team with day-to-day tasks, collaborated with corporate leadership and teammates to ensure a **smooth workflow and timely completion** of client projects.
- Produced social media content, original stationery, and other **multi-media materials.**
- Participating in weekly production and creative team meetings.